Puerto Rico Town celebrates and preserves Puerto Rican culture through the sustainability of small business owners and working families through 4 pillars:

Education

- Community As A Campus
- Provide a seamless K-12 curriculum
- Take measures to avoid brain drain
- Promote cultural education
- Strengthen after-school programs

Economic Development

- Mixed-use development Live-work
- Development of conference and events
- Encouraging tourism and street activity
- Job training programs and business hub
- Food production initiatives
- Improving signage and wayfinding
- Placemaking initiatives Historic preservation
- Resident-focused art installations

Affordable Housing

- Develop live-work spaces
- Preserve and develop affordable housing, for families (2+ bed)
- Preserve historic facades and build new architecture that pays homage to Puerto Rican culture

Health and Wellness

- Promote food justice
- Increase psychosocial resilience and address generational trauma through housing and employment opportunities
- Advocate to employ Puerto Rican health providers

PRCC FOUR PILLARS:



EDUCATION



ECONOMIC DEVELOPMENT



AFFORDABLE HOUSING



HEALTH & WELLNESS



ARTS & CULTURE



PUERTO RICO TOWN DEVELOPMENT: 10-YEAR PLAN

Phase I: Stabilize corridor

- Acquire mixed-used properties
- Increase affordable housing
- Establish affordable commercial leasing opportunities
- Incubate and accelerate of small businesses
- Increase access to capital
- Build-out "main street" concept on Division Street
- Designated Puerto Rican flag as a historical landmark

Phase II: Re-populate the blocks

- Re-populate displaced residents with new affordable housing units
- Create pathways to homeownership
- Increase financial literacy
- Ramp-up workforce development
- Higher wage opportunities
- Create equitable pathways to skill-building
- Advocate for rent control and long-term affordable

Phase III: Established as a "cultural entertainment" district

- Create a flagship "cultural" hub with hotel and live events
- Increase small businesses supporting entertainment, theater and nightlife

BRIEF BACKGROUND OF STATE-DESIGNATED CULTURAL DISTRICTS

The Criteria of State Designated Cultural Districts (State of Illinois 2021) only applies for areas that:

- Have been historically impacted and are currently at risk of losing their cultural identity because of gentrification, displacement, or the COVID-19 pandemic.
- 2. Can demonstrate a history of economic disinvestment.
- 3. Can demonstrate strong community support for the cultural district designation through active and formal participation by community organizations and municipal and regional government agencies or officials.

The purpose of a State Designated Cultural District is to:

- 1. Promote a distinct historic and cultural community.
- 2. Encourage economic development and supports entrepreneurship in the geographic area and community.
- 3. Encourage the preservation of historic and culturally significant structures, traditions, and languages.
- 4. Foster local cultural development and education.
- 5. Provide a focal point for celebrating and strengthening the unique cultural identity of the community.



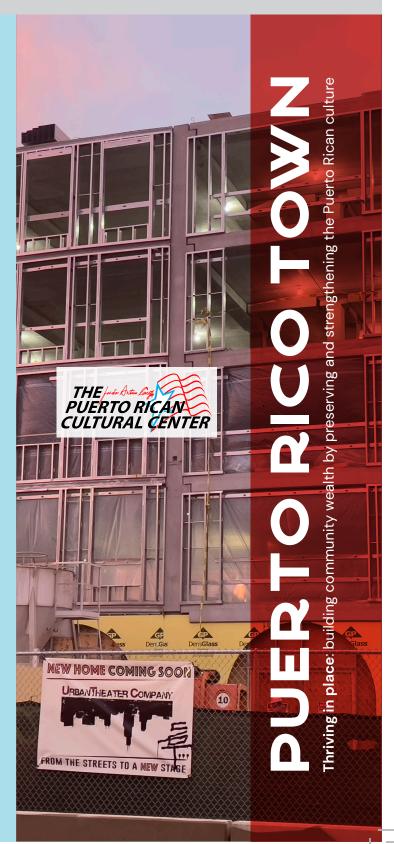




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OWN: CURRENT AND FUTURE PROJECTS PUERTO RICO T

PRIORITY CORRIDOR: DIVISION ST. WESTERN AVE. - KOSTNER AVE. (2.5 MILES)

MUSEUM

BLOOMINGDALE

NORTH

GRAND

70+

MURALS

20+

EATERIES

CALIFORNIA

CHICAGO

J

HUMBOLDT

PARK

KEDZIE

CENTRAL PARK

DIVISION

KOSTNER

PULASKI

0

HIGH SCHOOLS

HOSPITALS

- PUERTO RICO TOWN



Mercado WEPA







La Estancia







Hispanic



La Casita









0

0

Teresa Roldan Apartments









































































rendering





























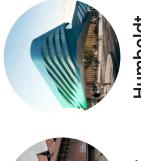


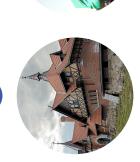










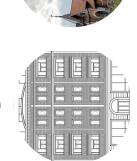




Arturo

















concept



Clemente Highschool

Albizu Campos High School

Building Rendering

Paseo Arts