

2023

PUERTO RICO TOWN HAUNTED PASEO



The Puerto Rican Cultural Center's Annual Haunted Paseo Halloween street festival has been a staple in the Humboldt Park community for nearly 3 decades. Every year this street festival draws hundreds of families to Division Street to enjoy a free and safe trick-or-treating experience, cultural scavenger hunts, haunted house experiences, halloween cake decorating, community altar making, and so much more. In addition to creating a safe trick-or-treating experience for families, this event also brings business and positive attention to local businesses who participate as candy stops and sponsors. As a sponsor you get logo advertisement at every station during the street festival, on flyers, and an advertisement in our community's newspaper (La Voz del Paseo Boricua). Months after the festival, people will associate your brand with fond memories of this family friendly event, and your sponsorship counts as a tax deductible donation! There are a number of ways to support the 2023 Haunted Paseo, including customized onsite brand opportunities. Kindly find the sponsorship level that fits what you can offer. **Your donation will go entirely to purchasing the treats, decorations, costumes for children in need, pumpkins, and the games that make this event possible!**

Sponsorship Levels & Benefits

\$ 25,000

- Full page advertisement in La Voz Newspaper
- Logo advertised on all flyers
- Logo advertised at all stations

\$ 15,000

- Half page advertisement in La Voz Newspaper
- Logo advertised on all flyers
- Logo advertised at all stations

\$ 5,000

- Logo advertised on all flyers
- Logo advertised at all stations

CONTRACT

Name: _____ Title: _____

Org./Business: _____

Phone & Email: _____

Address: _____ City: _____

State: _____ Zip: _____

Contact: _____ Phone: _____

Sponsorship Level: _____

Authorized Signature (Advertiser): _____ Date: _____

PRCC Authorized Signature: _____ Date: _____

Terms and Conditions:

Payment: Make check payable to The Puerto Rican Cultural Center-(Haunted Paseo)

Mail to: The Puerto Rican Cultural Center

Attn: Haunted Paseo, Juan Calderón

2556 W. Division St.

Chicago IL 60622